

2009 National Conference

REFORM, REACT, GROW

*RRGs
Unite*



NRRA

NATIONAL RISK RETENTION ASSOCIATION

SEPTEMBER 23-25, 2009

RENAISSANCE M STREET HOTEL | WASHINGTON, D.C.

SPONSORSHIP OPPORTUNITIES

September 23–25, 2009

Leaders from throughout the alternative insurance industry will gather once again at the Renaissance M Street Hotel in Washington D.C., for the National Risk Retention Association Annual Conference. This top-level industry event unites executives from the risk retention group and purchasing group markets.

We have planned a robust schedule of educational and networking sessions that reflects the changing economic and regulatory environment for RRGs and PGs in today's marketplace. We invite you to join us for this premier opportunity to promote your company to industry decision makers and thought leaders by becoming a Sponsor of NRRRA's 2009 Conference.

NRRRA saw record attendance levels at last year's Conference and received extremely positive feedback from participants and sponsors alike. We have a lot planned for this year's conference and hope that you will decide to join us as a sponsor.

In these uncertain times, it is more important than ever that our industry come together. The theme of this year's conference reflects that need:

***Reform, React, Grow...
RRGs Unite!***



WWW.NRRRA-USA.ORG

Sponsorship Opportunities

NRRA depends on the generous support of Sponsors to make our annual conference, as well as our on-going operations, successful.

NRRA's sponsorship packages have been designed to provide your company with significant exposure to our conference attendees and to maximize the return on your NRRA investment. We carefully reviewed the feedback we received from past sponsors and have implemented many of your suggestions to provide even greater sponsor benefits for 2009!

SPECIAL EARLY-BIRD BENEFIT AVAILABLE TO ALL SPONSORS:

The sooner we receive your sponsor registration form, full payment, and logo* - the sooner you will begin to receive the benefits of your NRRA sponsorship. We will include the names and/or logos of all confirmed sponsors in our promotional messaging and materials. That means the earlier you register and submit your payment, the more value and promotion you will receive from your sponsorship.

**Sponsors must provide an electronic copy of their company logo in Illustrator EPS format (vector). Artwork resolution must be a minimum of 300 dpi. We will not attempt to print low-resolution graphics.*

Program Sponsorships

RHODIUM SPONSOR — \$10,000

- Opportunity to Introduce either Keynote Speaker or Entertainment and give brief overview of sponsor company (selection order determined by date payment received)
- Logo with link to website on all conference promotional emails
- Special logo recognition in the general session room for the duration of the conference
- Logo on Conference USB drives containing all conference materials
- Three complimentary conference registrations
- Company name on all conference promotional materials (subject to deadlines)
- Preferred table at dinner
- Attendee list
- Opportunity to include company promotional materials on Conference USB drives (limited document size)
- Recognition at a session, meal, or reception with opportunity to introduce event or session with brief (2 minute) overview of company services
- One page of company information in a resource book
- Information display table
- Company logo and link on NRRA website
- Company name on sponsor signage
- Sponsorship Ribbon on name badge
- Verbal acknowledgement at opening session

PLATINUM SPONSOR — \$7,500

- Opportunity to Introduce conference session and give brief overview of sponsor company (selection by sponsorship level and date payment received)
- Recognition at a meal or reception with opportunity for brief (2 minute) overview of company services
- Opportunity to include company promotional materials on Conference USB drives (limited document size)
- Two complimentary conference registrations
- Company name on all conference promotional materials (subject to deadlines)
- Preferred table at dinner
- Attendee list
- One page of company information in a resource book
- Information display table
- Company logo and link on NRRA website
- Company name on sponsor signage
- Sponsorship Ribbon on name badge
- Verbal acknowledgement at opening session

GOLD SPONSOR — \$5,000

- Opportunity to Introduce conference session and give brief overview of sponsor company (selection by sponsorship level and date payment received)
- One complimentary conference registration
- One page of company information in a resource book
- Information display table
- Preferred table at dinner
- Attendee list
- Company name on all conference promotional materials (subject to deadlines)
- Company logo and link on NRRA website
- Company name on sponsor signage
- Company name and link on NRRA website
- Sponsorship Ribbon on name badge
- Verbal acknowledgement at opening session

SILVER SPONSOR — \$2,500

- One complimentary conference registration
- One page of company information in a resource book
- Information display table
- Company name on sponsor signage
- Company name and link on NRRA website
- Sponsorship Ribbon on name badge
- Verbal acknowledgement at opening session

BRONZE SPONSOR — \$1,500

- One page of company information in a resource book
- Company logo and link on NRRA website
- Company name on sponsor signage
- Sponsorship Ribbon on name badge
- Verbal acknowledgement at opening session

FRIEND OF NRRA — \$750

- Half page of company information in resource book
- Company name and link on NRRA website
- Sponsorship Ribbon on name badge
- Verbal acknowledgement at opening session

Introduction opportunities are available to Rhodium, Platinum, and Gold Level sponsors. Please call for current availability and details. Opportunities include introducing educational sessions, networking breaks, key note speakers (including industry experts and members of congress), entertainment, and meals.

Please note that all sponsorships are subject to availability.

Sponsorship Form

SPONSORS MUST BE COMMITTED ON OR BEFORE AUGUST 7, 2009, TO ENSURE RECEIPT OF ALL BENEFITS.

Checks in the amount of the sponsorship pledge must accompany this form, or a credit card number, cardholder signature, expiration date and authorization must be provided.

Complete the form below and mail or fax to:

NRRA
4248 Park Glen Road
Minneapolis, MN 55416
Fax: (952) 929-1318

Sponsorship Level

(Make selection according to categories on previous page. Sponsored events and items are available on a first-come, first-served basis.)

- Rhodium — \$10,000 Platinum — \$7,500 Gold — \$5,000
 Silver — \$2,500 Bronze — \$1,500 Friend of NRRA — \$750

Rhodium Sponsors can each select a keynote speakers or entertainment. Please call for availability.
Platinum Sponsors can each select one educational session, meal or break. Please call for availability.

Payment Information

Amount enclosed \$ _____ *(Check or Money Order must be in U.S. Dollars and payable to NRRA)*

Please bill my credit card as follows: American Express VISA MasterCard

Card No. _____ Exp. Date _____

Cardholder Name _____

Cardholder Signature _____

Company/Organization _____

(Print exactly as sponsorship should be listed in conference materials)

***Sponsors must provide an electronic copy of their company logo in Illustrator EPS format (vector).
Artwork resolution must be a minimum of 300 dpi. We will not attempt to print low-resolution graphics.**

Contact Person _____

Mailing Address _____

City/State/Zip Code/Country _____

Telephone _____ Fax _____

Email _____

Website _____