

2010 Conference Sponsorship Opportunities

NRRA depends on the generous support of Sponsors to make our annual conference, as well as our on-going operations, successful. NRRA's sponsorship packages have been designed to provide your company with significant exposure to our conference attendees and to maximize the return on your NRRA investment.

SPECIAL EARLY-BIRD BENEFIT AVAILABLE TO ALL SPONSORS:

The sooner we receive your sponsor registration form, full payment, and logo - the sooner you will begin to receive the benefits of your NRRA sponsorship. We will include the names and/or logos of all confirmed sponsors in our promotional messaging and materials. *That means the earlier you register and submit your payment, the more value and promotion you will receive from your sponsorship.*

DIAMOND SPONSOR - \$10,000 –

- Opportunity to Introduce either Keynote Speaker or Entertainment and give brief overview of sponsor company (selection order determined by date payment received)
- Logo with link to website on all conference promotional emails
- Special logo recognition in the general session room for the duration of the conference
- Logo on Conference USB drives containing all conference materials or logo on Hotel Room Key Cards
- Three complimentary conference registrations
- Company name on all conference promotional materials
- Preferred table at dinner
- Opportunity to include company promotional materials on Conference USB drives (limited document size)
- Recognition at a session, meal, or reception with opportunity to introduce event or session with brief (2 minute) overview of company services
- One page of company information in resource book
- Information display table
- Company logo and link on NRRA website
- Company name on sponsor signage
- Sponsorship Ribbons on
- Verbal acknowledgement at opening session

PLATINUM SPONSOR – \$7,500

- Opportunity to Introduce conference session and give brief overview of sponsor company (selection by sponsorship level and date payment received)
- Recognition at a meal or reception with opportunity for brief (2 minute) overview of company services
- Opportunity to include company promotional materials on Conference USB drives (limited document size).
- Two complimentary conference registrations
- Company name on all conference promotional materials (deadline)
- Preferred table at dinner
- One page of company information in resource book
- Information display table
- Company logo and link on NRRA website.
- Company name on sponsor signage
- Sponsorship Ribbon on name badge.
- Verbal acknowledgement at opening session.

GOLD SPONSOR – \$5,000

- Opportunity to Introduce conference session and give brief overview of sponsor company (selection by sponsorship level and date payment received)
- One complimentary conference registration.
- One page of company information in resource book
- Information display table
- Preferred table at dinner
- Company name on all conference promotional materials (deadline)
- Company logo and link on NRRA website.
- Company name on sponsor signage
- Company name and link on NRRA website.
- Sponsorship Ribbon on name badge.
- Verbal acknowledgement at opening session.

SILVER SPONSOR – \$2,500

- One complimentary conference registration.
- One page of company information in resource book
- Information display table
- Company name on sponsor signage
- Company name and link on NRRA website.
- Sponsorship Ribbon on name badge.
- Verbal acknowledgement at opening session.

BRONZE SPONSOR – \$1,500

- One page of company information in agenda and resource book
- Company logo and link on NRRA website.
- Company name on sponsor signage
- Sponsorship Ribbon on name badge.
- Verbal acknowledgement at opening session.

FRIEND OF NRRA – \$750

- 1/2 page of company information in agenda and resource book.
- Company name and link on NRRA website.
- Sponsorship Ribbon on name badge.
- Verbal acknowledgement at opening session.

NRRA's Sponsorship Agreement Forms can be faxed to 952-929-1318.
Please note that all sponsorships are subject to availability.

SPONSORSHIP CRITERIA

Sponsors must be committed on or before July 30, 2010 to ensure receipt of all benefits.

Checks in the amount of the sponsorship pledge must accompany the Sponsorship Form, or a credit card number (MasterCard, VISA, or American Express), cardholder signature, and expiration date must be provided.

**For more information about NRRA sponsorship opportunities please contact NRRA President,
Jennifer Williamson. jennifer@nr-ra-usa.org. 703-297-0059.**

Please fax or mail Completed forms to:

NRRA | 4248 Park Glen Road | Minneapolis, MN 55416 | Fax: (952) 929-1318